

# CORE VALUES

*KES Solutions UK Ltd's core values are described by using the acronym R.I.C.E. We aim to emphasise the importance of our values to our organisation by linking it to possibly the most important grain to the human species. Just as rice helps to sustain a large part of the world's human population, so we believe our values will help develop, sustain and grow our business.*

## **RESPECT**

We promise to show empathy by listening and responding to the needs of our clients, candidates, employees and other stakeholders, promoting a culture of mutual and self respect.

## **INTEGRITY**

We commit to always be honest with our clients, candidates, employees, company and society as a whole. KES Solutions UK Ltd's ethical conduct and its social responsibility characterises the way we do business.

## **COURAGE**

It is our covenant that we will always have the moral courage to tell the truth and to accept full responsibility for our actions, standing by our convictions and acting on our principles, even when challenging accepted practices and conventional thinking.

## **EXCELLENCE**

We will always strive to provide a first class service to our clients and candidates, utilising the latest innovative methods and technologies in order to deliver an exceptional recruitment process.